



# EIF Board of Management 2018-2021

## Associate Member



### **Cecilia Bonfeld-Dahl**

Director General,  
DIGITALEUROPE

**DIGITALEUROPE**



Cecilia Bonfeld-Dahl is currently the Director General of DIGITALEUROPE, the leading association for the digital technology industry in Europe. Prior to becoming DIGITALEUROPE's Director General, Cecilia was an Executive Board Member and a member of the high-level Digital Advisory Council of DIGITALEUROPE.

Previously, Cecilia Bonfeld-Dahl has served as a board member for the Danish Chamber of Commerce and Chairman of the Board of the Danish ICT association (ITB), where she developed policy positions on digitalisation of businesses, ICT security, disruptive business models, telecoms and education.

She previously held international positions at IBM and Oracle, as well as building SME businesses across Europe and China. Cecilia Bonfeld-Dahl is the founder of the cloud provider GlobeIT.

Cecilia Bonfeld-Dahl has more than 20 years of experience in the ICT industry. Cecilia emphasises on four areas of digitalisation: digitalisation of industries and public sector & the data economy, digital skills and job creation, data privacy & Cybersecurity, and digital infrastructure and IoT. Cecilia Bonfeld-Dahl has deep insights into the digitalisation of business and society.

As Director General of DIGITALEUROPE, the leading technology trade association representing over 60 multinational companies in the digital sector as well as about 40 national trade associations in Europe, I wish to recall DIGITALEUROPE's strong interest in the activities carried out by EIF and I wish to apply to the EIF Board elections 2018.

When it comes to discussing and designing Europe's digital future, EIF is our strongest and most valuable partner in the European Parliament. EIF is a very important forum for discussion, and I am convinced that a strong dialogue between key policy-makers and the business community is vital for democracy. DIGITALEUROPE and EIF have a longstanding and fruitful history of collaboration.

Bearing this in mind, I wish to become more directly active in shaping the European debates and the EIF agenda in the future. I want to help bring as many business partners as possible around the table, so that we can leverage the public-private cooperation as much as possible and we can design together future policies which are profitable to both the European society and the economy.



# EIF Board of Management 2018-2021

## Business Member



**Elizabeth J. Crossick**

Head of Government Affairs  
RELX Group

I am head of the Brussels office of RELX Group, a global company headquartered in Amsterdam and London and a leading provider of information and analytics for professional and business customers across industries. It includes the well-known brands of Elsevier, Lexis Nexis and Reed Exhibitions.

I am a UK trained Barrister but for the majority of my working life have lived and breathed the policy world of Brussels. I started my EU life at the European Policy Centre after which I established the Public Affairs practice at the European office of a leading law firm and grew it over ten years before moving into industry. Over the years I have headed up amongst other things, a multi-million dollar campaign on responsible drinking, a change in legislation on CFCs and a campaign involving a Committee of Enquiry in the European Parliament. Working at RELX Group puts me at the centre of innovation and technology and its variety means every day is different.



EIF's mission is focused on the importance and challenges of digital transformation – helping the political leadership ensure that Europe remains at its forefront. This is also the vision of RELX Group, a European company HQ in Amsterdam and London with a heritage that dates back to the 19th century and a vision/ambition which is fully 21st century. We are one of a group of European companies that has successfully undergone this digital transformation and moved from businesses best known through their publishing brands to a world-leading provider of information, data and analytics across industries. Listed on the stock exchanges in New York, Amsterdam and London, we are a FTSE top 20 company. Our continual innovation and transformation has helped us to better understand the challenges and opportunities - as a company and as part of society. We believe this background gives us insights and expertise that allow us to make a useful contribution to EIF. We demonstrated our commitment to EIF having joined immediately upon opening a Brussels office. Elizabeth Crossick, head of this office is a regular and committed contributor to EIF as well as bringing to the Board over 20 years experience in public affairs. She would be very excited and honoured to be elected.



# EIF Board of Management 2018-2021

Associate Member



ETSI's mission is to enable the creation of global open standards for digital networks and services. Over 850 members from 65 countries design the work programme and populate the technical committees.

Margot deals with strategy development which by the very nature of ETSI, implies working in liaison with a variety of networks and ecosystems, be they in industry, governments, user communities, academics, etc.

Previously, Margot worked in the IT industry and the banking sector. She was born and raised in Marseille, France. She holds degrees in political science and International Public Law (Aix-Marseille) and a post-graduate degree from HEC (Paris).

## Margot Dor

Strategy Development  
ETSI



**World Class Standards**

As the digitalization of all sectors of the economy and society progresses, the interactions between policy, regulation and technologies –and standards for that matter- get more complex, more essential to understand/shape/address. Nobody holds the truth, on the contrary the optimum policy and regulatory landscape can only be shaped by a regular, frequent, uncensored discussion between all parts of the ecosystems.

It is also increasingly important to explore and understand how different regions address the development of the digital economy, and how different businesses find their ways and (re)invent themselves in this context that impacts all business lines and public services.

EIF is to date the best forum to discuss along those lines, as its high profile and large outreach make it the preferred option for many in political and industrial circles to exchange views.

Although ETSI is not based in Brussels –which somewhat prevents me from being as active as I would like to be- I would very much want to continue working with EIF and contribute to the programme, organization of events and ultimately to its success to the best of my ability.



# EIF Board of Management 2018-2021

## Associate Member



### **Nicola Frank**

Head of Public Affairs,  
EBU

I joined the European Broadcasting Union (EBU) in 1998. In January 2009 I became Head of Public Affairs, in charge of the EBU Brussels office. In this capacity I have been dealing with a broad range of EU policies, covering e.g. Audiovisual Media Services, Cultural policy, Electronic Communications Regulation, Data policy and Research and Development.

I started my career in the European Commission in 1990 where I was responsible for an information and communication programme towards the Mediterranean and the Near and Middle East.

In 1996 I joined Media and Entertainment International, the international federation of media and entertainment trade unions, as Deputy General Secretary.

I hold an M.A. in Islamic Studies, Modern History and French Literature.



OPERATING EUROVISION AND EURORADIO

I want to put myself forward as a candidate to renew my membership of the EIF Board of Management, representing the European Broadcasting Union, during the next 3-year mandate.

Over the years the EIF has developed into a key forum to address the most important issues related to the digital society and economy, both with policy makers and stakeholders. I have represented Public Service Media organizations in this body for many years and I have always tried, more generally, to bring the content and creative industries into the discussion and draw attention towards societal issues. The work with EIF has contributed to my good knowledge of the continuous developments of the digital world and related challenges, of EU affairs and of the European Parliament. I would be more than happy to be given the chance to continue bringing this knowledge into the EIF collaboration process and more particularly into the work of the Board.



European Internet Forum  
Political Leadership for Network Society

# EIF Board of Management 2018-2021

Business Member



Daniel Friedlaender runs European media group Sky's EU Office, working across a broad range of European and global policy files that the EIF has been covering. Given Sky's role as a European content creator, pay TV and free to air broadcaster, news organisation, tech and hardware creator, ISP, mobile operator and OTT platform, Daniel covers is knowledgeable on many relevant topics and brings Sky's unique perspective.

Daniel is a Swiss and Canadian national with a strong interest in digital policy and technology, transatlantic relations and the creative sectors. He's been in Brussels for 11 years.

## **Daniel Friedlaender**

Head of Office, Sky



To help cover the most relevant policy topics in new ways, suggest innovative formats to engage and empower members, and to prepare the organisation for the final act of this Parliament while ensuring the EIF plays an even greater role after the next elections. Daniel would also like to find ways to try to bring the different EIF stakeholders closer together on policy discussions, and to bring a new perspective to the Board.



# EIF Board of Management 2018-2021

## Associate Member



**Lise Fuhr**

Director General, ETNO



Lise is ETNO's Director General since January 2016. At ETNO, she leads and oversees all the activities and she is the main external representative of the Association. On behalf of the Association, she is also a Board and an Administrative Committee member in ECSO, the European Cybersecurity Organisation. Lise has also been appointed to the Internet Society Public Interest Registry Board of Directors for a three year term as of July 2016.

Prior to joining ETNO, she was Chief Operating Officer of DK Hostmaster and DIFO, the company managing the .dk domain name. In the period between September 2014 and December 2015 she also chaired the Cross Community Working Group for the IANA Stewardship Transition, building on her strong network within the internet community. Lise has 10+ years of experience in the telecoms industry. She started her career at the Danish Ministry of Science, Technology & Innovation (1996-2000) where she wrote and implemented regulation for the telecommunication markets. After that, she worked for the telecoms operator Telia Networks (2000-2009), where she led various teams dealing with issues as diverse as interconnection agreements, mobile services and industry cooperation.

As Director-General of ETNO, I fully share and embrace the mission of the EIF to provide for a platform of proactive, positive and high-level exchange on key policy challenges in the field of digital policies and beyond.

I believe that the EIF is one of the most important forums for parliamentary discussion on digital issues and to aim also well beyond Brussels. I would therefore like to contribute in first person to its activities and put my network, energy and ideas at the disposal of the EIF board.

I personally believe in an open, inclusive, cross-societal and cross-industry dialogue. One that represents all sectors of society and business, bringing together a diverse set of viewpoints for a better policy dialogue. For this reason and with this spirit, I would like to ask the other fellow associate members for their trust and support.



# EIF Board of Management 2018-2021

## Associate Member



**Innocenzo Genna**

Council Officer,  
EUROISPA



Innocenzo Genna is an independent public affairs consultant advising in telecoms and Internet European regulation. He is also known via his professional blog RadioBruxellesLibera (<https://radiobruelleslibera.wordpress.com>). He's currently Council Officer of Euroispa, the European ISP Association, Vice President of MVNO Europe (the European Association of MVNO) as well as EU director of AIIP, the Italian ISP Association. He is also Board Member of the European Internet Forum, the Brussels foundation gathering all stakeholders and members of the European Parliament active in the digital sector.

Previously, he was the chairman of ECTA (the European Competitive Telecommunications Association), while he also served as General Counsel for Tiscali S.p.A. (one of the main European ISP during the Internet bubble) supervising the legal and regulatory affairs of the entire group over 15 countries.

At beginning of his career, he was a partner attorney at Ughi e Nunziante, a leading Italian law firm based in Rome and Milan, where he dealt mainly with European, competition and ICT law cases. He also practised in Bologna at the law firm Studio Legale Bernini as well as at the European Court of Justice in Luxembourg.

Innocenzo Genna graduated in law (magna cum laude) at the University of Macerata with a dissertation on the legal status of Berlin. He holds a L.L.M. of the College of Europe (Bruges) and a Magister Iuris from the University of Trier. He has also been awarded a Diplome in Comparative Law from the International Faculty of Comparative Law of Strasbourg.

The EIF's mission is to help the European political leadership develop policy that is responsive to the challenges of the worldwide digital transformation. EuroISPA, the association of which I have served as a board member since 2004, occupies a pivotal position in this digital landscape. As a transversal organization representing over 2300 firms along the Internet value chain, EuroISPA has expert insight into the challenges that both hinder digitalization and stem from it. Through my daily interactions with ISPs, service providers and every market actor in between, I have my finger firmly on the pulse on all matters related to the Internet and ICT sectors. I strongly believe that this insight would make me a dynamic member of the EIF board, and help focus the board's objectives on the issues that matter most to our industries.

Besides this industry insight, I can bring to the EIF board my depth of experience working within the EU policymaking sphere. I am an expert of European regulation and policies in the areas of Internet, telecommunications and ICT. I have been based in Brussels since 2007, working within and alongside various actors in the digital sphere to help create a legislative environment that encourages innovation and secures the fundamental open characteristics of the Internet. As such, I am cognizant of the various concerns of the corporate EIF membership, an awareness that is fundamental if one is to effectively represent the interests of both corporate and associate members of EIF.

Finally, I developed a substantial experience in management and administration of organizations, a skill which will be surely useful for the EIF Board while supervising accounts and activities of the Foundation.



# EIF Board of Management 2018-2021

## Business Member



### **Vianney Hennes**

Director of European Public Affairs, Orange



Since February 2007, Mr Hennes has been the Director of European Public Affairs representing the Orange Group towards the European institutions, in Brussels.

In his current role, Mr Hennes has been involved a very broad number of topics of interest for EIF members, notably within the context of the Digital Single Market: from the Electronic Communications Code, Data protection and privacy, Big data & AI, to the Digitalisation of European Industry, Standardisation, Cybersecurity, deep diving into verticals such as connected cars, smart cities and health. In addition, he has overseen the various EU content-related initiatives, trade, and of course ICT & Development, looking beyond Europe to African and Middle Eastern nations.

The EIF's commitment to foster 'Political Leadership for Network Society' represents the cornerstone of collaboration between diverse stakeholders providing a unique platform for exchange, debate and learning. Orange wishes to continue our long-standing commitment to the EIF and the active role that we play, together with the members, to push forward the policy debate to our mutual benefit.

Due to our presence, not only in Europe, but further afield, notably in Africa and the Middle East, but also due to the breadth of the activities we cover (DSM, DEI, IoT and verticals, AI, Banking, ICT & Development), coupled with our expertise as a Telecoms operator in multiple domains, we have much to contribute in steering such a rich forum of members and topics for debate.

We believe Board Members should reflect the European innovative scene, matching the EU digital agenda, with the capacity to maintain the high level of trust and recognition of EIF.





# EIF Board of Management 2018-2021

## Business Member



### **Tilmann Kupfer**

VP - Trade and International  
Affairs, BT



Tilmann is based in Brussels and joined the company in 1997 to work on European policy and regulation.

Today, he covers trade in Brussels and Geneva and works closely with BT's public affairs and regulatory teams in the UK, the US, AsiaPac, and other regions. Since July 2013, he chairs the policy committee of the European Services Forum (ESF), which is a Brussels-based trade association promoting the liberalisation of international trade in services. Further, he works closely with the EU Committee of the British Chamber of Commerce in Belgium and is Vice-Chair of its Competition & Trade Task Force.

He also looks after BT's relations with the European Parliament and since October 2014 is member of the Board of Management of the European Internet Forum (EIF) of the European Parliament.

During his career, he followed the discussions of a number of European legislative initiatives, including on telecommunications, ecommerce, copyright, data protection, audio-visual media services and the services directive.

Before joining BT, Tilmann was a public affairs consultant at Hill and Knowlton. In the early 1990s, he worked as an assistant for two Members of the European Parliament and was a trainee at the European Commission and the Council of Europe.

BT generally and I personally have been strong supporters of EIF since its foundation. It is great how the organisation has grown over the many years as a dynamic and successful platform, which enables an open dialogue on European digital policy.

It was with pleasure to actively participate in the EIF board during the current term. I see it as particularly important that the organisation continues to be open and transparent allowing all stakeholders to have a voice whether they are from the institutions, industry, academia or the civil society.

In addition to the regular tasks of the board, with other colleagues, I helped to simplify the election process for the EIF Board now applicable and I engaged in a small task force that looks into EIF's outreach strategy beyond the next European elections and beyond our Brussels audience.

Knowing many of the EIF political and business members for a long time and understanding the range of policy and organisational issues important to EIF, I would be very honoured to continue this work.



European Internet Forum  
Political Leadership for Network Society

# EIF Board of Management 2018-2021

Business Member



## **Karim Lesina**

VP - International External  
Affairs, AT&T



Karim is Vice President of AT&T for International External Affairs focusing specifically on EU, Caribbean, Central, Latin America and Transatlantic relations. He leads AT&T's advocacy in those regions. He is a board member of the European Internet Foundation, of the Asociación Interamericana de Empresas de Telecomunicaciones (ASIET), of the International Institute for Communications and President of the Association EGO. He is also member of the GSMA Policy Group for Latin America. Prior to joining AT&T, Karim held senior positions with another leading US-headquartered ICT company, and a number of leading public affairs agencies in Brussels. Karim has worked on external affairs projects in several countries across the EMEA region. Born in Dakar (Senegal), Karim has a Master Degree in Economics of development at the Catholic University of Louvain-la-Neuve.

I would like to be elected as a Board Member of EIF to bring the view of a company that is trying to change our sector. I also think that my international responsibilities may bring a different vision in the Board of EIF and may be helpful to be more relevant in Europe and Internationally (as we have done participating in the Mobile World Congress in Barcelona and in several US delegations visit). I would also like to continue to support all the EIF members pushing EIF to represent all our ecosystem in an open and transparent way.



# EIF Board of Management 2018-2021

## Business Member



### **Fabrizio Porrino**

SVP Global Public Affairs  
FacilityLive



Expert advisor to key decision makers such as CEOs, Commissioners, Ministers and Presidents in the areas of ICT, innovation, startup, tech and policy-making.

Today in his role as SVP Global Public Affairs, Fabrizio is responsible for the global positioning of FacilityLive: “The European Search Platform of the Future”. Fabrizio is a regular speaker at international events and he is often invited as an External Expert by various EU Institutions. He is also Visiting Professor at the University of Pavia, where he teaches in the Master in Digital Innovation and Entrepreneurship.

Fabrizio fulfils other roles such as Member of the Steering Group and Skills Issue Leader of European Tech Alliance (acting also as a Spokesperson during the launch event with the Vice-President of the European Commission at the European Parliament in Strasbourg in 2015), Board Member of the European e-Skills Association and Brussels Ambassador of Startup Europe India Network. He is also Co-Founder of Digit@lians- the Italian Network of digital professionals.

Before joining FacilityLive, Fabrizio worked for the Think Tank of the European Parliament, for the European Commission, and for Yahoo! in Dublin and in California.

He is an Alumni of the College of Europe in which he attended after being awarded a scholarship by the Italian Government. His master thesis on “Web Search Engines and Sponsored Links: A Tale of Two-sided Markets?” was one of the first dissertations produced on the topic, and is currently available at the College of Europe’s library.

We joined the European Internet Forum in 2014, as the only startup among the business members. At the time we were an ambitious small (23 people) innovative tech company, which from Italy was trying to scale up in Europe, and which was mostly known for the many “big NO” to Silicon Valley. After 4 years we are now one of the most valuable startups in Europe (VentureBeat, October 2017), with operations in Italy, Brussels, London, Liverpool and Paris.

Despite our size, we have been devoting important resources in order to contribute very actively to the success of EIF, in particular by participating in the organisation of the Study Visit to Italy during the Italian Presidency and by contributing to numerous other events (acting as coordinator at least once per year), also by providing many important speakers – including the CEO of ELITE London Stock Exchange Group.

Our Founder and CEO, who in the past 12 months was interviewed on TV, radio and in the press, by the likes of BBC, CNBC Global, Franceinfo, Politico, RAI, The Telegraph etc., made himself available for the participation in 6 debates. Also thanks to our contribution EIF has strongly raised its profile in the areas of innovation and startups, digital skills and entrepreneurship, fintech, artificial intelligence and big data, and by doing so some new members have followed us in joining EIF.

By tradition the Board of EIF has been always composed by established players mainly or mostly active in a few sectors, which inevitably has driven the EIF agenda in a very specific direction.

We believe that the Board of EIF should be able to represent the entire value chain in order to keep pace with the various debates around the ongoing digital revolution, also by ensuring a proper balancing in terms of size and technological maturity. Also our origin, our story, our vision and our enthusiasm make us an invaluable asset in the composition of the next EIF Board, and we would be delighted to explain more in detail why to any member interested in supporting us.



# EIF Board of Management 2018-2021

## Business Member



Carlos Rodríguez holds the position of Director for European Regulatory Affairs and Head of Telefónica's Brussels Office. In this capacity he engages with Telefónica's Business Units in Spain, Germany and the UK to conform the Group's regulatory position and manages the interaction with the EU institutions and other relevant stakeholders involved in the decision making process in Brussels. He is currently representing Telefónica in the Executive Board of ETNO, the Board of Management of the European Internet Forum and the Board of the Spanish Chamber of Commerce in Belgium and Luxembourg. He was previously the manager of regulatory affairs of Telefónica Internacional USA, acting as the first permanent representative to the company's group in Washington D.C. He holds a degree in law from the University of Oviedo, Spain, and a specialization in foreign trade from the Spanish Institute for Foreign Trade.

### **Carlos Rodríguez Cocina**

Director for  
European Regulatory Affairs

*Telefonica*

After serving a three-year term as a member of the EIF Board, I would be honoured to have the chance to continue contributing to its remarkable role in shaping the policy dialogue on the economic and social dimensions of the digital world. Telefónica has been strongly involved with the EIF, contributing to its mission with the perspective of a unique digital telecoms operator, providing fixed, mobile, broadband, data and video services to more than 345 million customers in 20 countries in Europe and Latin America.

During the last three years, I am proud to have contributed to the accomplishment of the EIF mission promoting debates and offering high level speakers on a wide range of topics including competition, openness and neutrality along the value chain, open service platforms, taxation of the digital economy, accessibility, e-government and on-line civic engagement, smart cities and 5G. We have engaged with the EIF delegations in the Mobile World Congress and actively supported the EIG engagement in the Transatlantic relationship.

The current challenges to fully reap the benefits of the digital era associated to fake news, privacy, cyber security or artificial intelligence to name a few, make the opportunity to collaborate to position the EIF at the forefront of these debates all the more relevant. I would strongly commit to continue that effort if given the opportunity to renew my mandate at the Board.



# EIF Board of Management 2018-2021

## Business Member



He heads up a team of Public Policy professionals with offices in major capitals in Europe, North America, APJ, MENA and Africa. Andreas has more than 25 years of experience in Government Relations and the IT industry. Between 1991 and 2005 he worked for Deutsche Telekom, where he served inter alia as head of the Government Relations Of-fices in Washington DC and Brussels. Andreas holds a Master in Social Sciences and a PhD in Economics of the University of Göttingen, Ger-many.

### **Dr. Andreas Tegge**

Head of Global Policy, SAP



As a leading global software vendor headquartered in Europe, SAP is fully committed to the EIF and its vision to promote the digital economy and society in Europe. We regard EIF as a truly unique platform, facilitating and open and inclusive dialogue among policy-makers and a broad range of stakeholders related to both digital challenges and opportunities. EIF should continue to promote the completion of the Digital Single Market. At the same time, the EIF should serve as a platform to debate how Europe could fully exploit the economic and societal benefits of new technologies such as IoT, big data, artificial intelligence or blockchain while addressing the related public concerns around data privacy, cyber security or the impact on the labour market. I am personally fully committed to actively contribute to future activities of the EIF to ensure the continuous success of the organization.



# EIF Board of Management 2018-2021

## Associate Member



### **Natalia Vicente**

Head of Public Affairs  
ESOA



Natalia Vicente is Head of Public Affairs at the ESOA Secretariat, where she is responsible for evaluating policy developments at the European Union and Member State level, as well as for formulating the Association's positions on digital policies, spectrum management, access to broadband, broadcasting, UHDTV and emergency communications.

Before joining ESOA in April 2017, Natalia worked for the European Telecommunications Network Operator's (ETNO) as Public and Regulatory Affairs Officer. She started her career in the Brussels offices of Telefonica and Telecom Italia.

During her professional experience, Natalia has also been a core team member of a Belgian start-up for three years. Natalia studied law in Madrid, Spain, and Sienna, Italy, and graduated in 2011 at Universidad Autonoma in Spain. She became a lawyer the same year. She also holds an MBA.

Over the past years, EIF has become one of the reference fora in Brussels for bringing together stakeholders for discussions both on currently relevant matters as well as on future developments.

With a professional background in telecom companies, technology startups and associations, I have accumulated a broad knowledge of the different roles that digital stakeholders and members of EIF play in the wider European digital picture. Simultaneously, I have gained a thorough understanding of the different challenges that these stakeholders face.

In April 2017, I joined ESOA, the world's only CEO-driven satellite association, which leads a coordinated and impactful response to global challenges and opportunities that the commercial satellite communications sector faces. Established as a non-profit organization, ESOA has as its objective to serve and promote the common interests of satellite operators.

The current technology and policy scene forms an opportunity for EIF to continue an open and inclusive approach. Having collaborated with EIF in different positions over the past years, and certainly so in my function as Head of Public Affairs at ESOA, I believe I can contribute with a complementary vision to that of the different members of the Board of Management, while enriching the views of the organization at large.